

2016 ANNUAL

REPORT

Mile Bluff Medical
Center Foundation



MILE BLUFF MEDICAL CENTER FOUNDATION

What is the foundation?

The foundation raises funds to support Mile Bluff programs and services. It gives individuals and businesses the opportunity to take an active role in impacting healthcare locally.

Mission

Mile Bluff Medical Center Foundation provides philanthropic opportunities and support to Mile Bluff Medical Center, assisting in fulfilling its mission, adhering to its core values and pursuing its vision to provide the community with exceptional, personalized healthcare services.

A message from Martha Airth-Kindree, Executive Director



I would like to start by acknowledging and thanking our generous donors; you are amazing. Generosity heals and saves lives. By giving back, you are demonstrating one of the most powerful expressions of compassion. I'd also like to shine a light on the medical center; the reason why the foundation exists and the purpose for why we do what we do.

Everyone wants family, friends and community members to be healthy and happy. While many of us have had good health, we all know people who have dealt with health challenges and even succumbed to illnesses. It is at these times when I am reminded of the saying that "without good health, very little else matters." This old-age adage reflects on why philanthropic efforts focused on healthcare in our community are vital.

I am grateful for the many dedicated people who work hard at Mile Bluff to make this community healthier. They ARE the medical center. They heal, comfort, educate and provide a steady hand in shaky times. Philanthropic funds support these care teams in providing the highest level of excellence in patient care and access to new technologies. This means improved patient outcomes and enhancing patients' and residents' quality of life.

I feel honored to be a part of this incredibly generous community. At the foundation, we deeply appreciate the trust and resources you invest with us.

As we reflect on 2016 and the exciting things happening throughout the medical center and our community, keep in mind that your gifts help create possibilities to transform health care and meet the needs of patients now and in the future. Gifts of any size collectively add up to accomplish great things.

On behalf of the foundation and on behalf of each patient, resident and community member we serve - thank you.

Foundation Groups & Representatives

Board of Directors

This group serves as the corporate, decision-making board of the foundation.

Members include:

Christine Carter; David Hoffmann, MD; Sandy Linsmeyer; James M. O'Keefe; Molly Scully; Nora Scully

Education

This group reviews applications and makes recommendations in awarding the Carol Purvis Education Fund scholarship.

Members include:

Nikki Levenhagen; Leon Radant, MD; Terrilynn Strode; Jennifer Treat; Sherise Vaassen

Friends of the Foundation

To help Mile Bluff Medical Center carry out its mission, Friends of the Foundation assists the foundation with fundraising, community awareness and planning.

Members include:

Bobbi Brandt; Christine Carter; Mary Crowley; Lynn Erickson; Rev. Jeff Fairchild; Jill Finley; Craig Griffis; Daron Haugh; Ruth Kirby; Nikki Levenhagen; Sandy Linsmeyer; Becca Oetzman; James M. O'Keefe; Karen Patton; Leon Radant, MD; Marlene Rosenberg; Kari Schmidt Field; Molly Scully; Nora Scully; Terrilynn Strode; Brenda Totzke; Jennifer Treat; Theresa Tremain; Elaine Vanderslice; Sherise Vaassen

Nurses Helping Nurses Committee

This group provides tuition reimbursement to Mile Bluff nurses seeking higher education. The members plan various fundraising events throughout the year.

Members include:

Mary Crowley; Rhonda Larson; Kathy Marose; Terrilynn Strode; Jean Surguy; Brenda Totzke; Sherise Vaassen

Charitable Giving Committee

This group is working to establish and maintain a charitable giving program for the foundation.

Members include:

Rundi Delmore; Lynn Erickson; Craig Griffis; Nora Scully; James O'Keefe

Women's Health Initiative Committee

This group plans events like Women's Night Out and Tweens' Night Out. Its focus is raising awareness to women's health issues in the community.

Members include:

Bobbi Brandt; Mary Crowley; April Frelke; Sue Fabian; Jennifer Froh; Nikki Levenhagen; Kathy Marose; Kathy Metzenbauer; Karen Patton; Sue Waffle; Kim Walsh-Betthausen; Merikay Willer

2016 EVENTS

Community Outreach Events & News

- In April, 2016, we hosted the **3rd Annual Tweens' Night Out**. This event is organized by the Juneau County Women's Health Initiative and was open to fifth through eighth grade girls who live in the Mile Bluff service area. It featured a variety of exhibits and presentations. Girls had the opportunity to learn about everything from nail polish, to circuit training, and eating right. The event ended with the always-popular Outlet of the Dells style show.

- On Tuesday, November 29, the Foundation participated in **#GivingTuesday**, a social media movement dedicated to inspire giving around the world.

#GivingTuesday was held in conjunction with an open house for the foundation. Almost 100 Mile Bluff employees attended the event. They learned about



the foundation's activities and had the opportunity to support the foundation through Caring For Our Community. We look forward to participating in #GivingTuesday again on Tuesday, November 28, 2017!

- Along with financial assistance from community business partners, the foundation has provided Mile Bluff patients with a new mode of transportation, the **Community Cares Transportation Van**. We would like to thank the following businesses for their support: Hillsboro Equipment & Mauston Equipment, Inc; BTU Management; Pat Connors, Castle Rock Realty; Rudig-Jensen; Mile Bluff Medical Center; and Scully Oil Company.

We would like to give a special thanks to Mark Rudig for playing such a key role in the coordination of this project.

Events & Contributions

Caring for Our Community

\$29,048

Throughout 2016, many Mile Bluff employees and medical staff members gave to the foundation through payroll deductions.

Golf Outing

\$21,674

In support of local healthcare, over 100 golfers hit the greens at Castle Rock Golf Course on a perfect summer day in August. Participants had the opportunity to compete in games and raffles throughout the course, enjoy a delicious meal, and have a great time supporting local healthcare.



Save-the-date for our 7th annual Golf Outing on Thursday, August 10, 2017 at Castle Rock Golf Course. We hope to see you on the greens!

One-Time Contributions

\$39,546

Many community members and businesses donated funds to the foundation in 2016.

Women's Night Out

\$1,443



This annual event is held at Mauston High School and includes health and wellness exhibits, raffles, interactive fitness sessions, dinner, and a keynote presentation. In 2016, we welcomed Theresa Rose as our main presenter.

We hope to see the women of Juneau County and surrounding area on Thursday, October 5, 2017 at Mauston High School. We will

be focusing on the topic of mental health at our 10th annual event. We will welcome Susy Favor Hamilton and Amy Dee as our speakers this year.

Golf Ball Crash for Cash

\$3,000

Raffle tickets were sold in exchange for numbered golf balls that were dropped toward a target from over 50 feet in the air. The three closest balls to the target won cash prizes of \$1,500, \$1,000, and \$500.

Events & Contributions (Continued)

Spring Flower & Plant Sale

\$595

Tomatoes (including 17 varieties!), cabbage, broccoli, cauliflower, kale, kohlrabi and herbs – were all grown and donated to the foundation by our own Dolly Fleming, RN. Many thanks to Dolly for helping us all spring into the planting season.

Employee Jeans Days

\$214

Throughout 2016, there were several occasions where Mile Bluff employees could wear jeans to work when they donated to the foundation.

Nurses Helping Nurses Events

Dueling Pianos

\$3,103

With entertainment provided by Piano Fondue, this all-request variety show featured two “dueling” musicians. The duo played a unique blend of musical styles that entertained with everything from country and current pop to oldies and Broadway classics. The event was held at the New Lisbon Travelers Inn.



very popular and offered fabulous prizes like a pearl jewelry set, a night out at the Overture Center, and designer handbags.

Pizza Sales

\$886

Nurses Helping Nurses worked with Papa Murphy’s Pizza to sell take-and-bake pizzas, cookies, and other seasonal treats to Mile Bluff employees.

Scrub Sale

\$327

Nurses Helping Nurses worked with Uniforms Direct to bring in a mobile sales bus to the Mile Bluff campus.

Women’s Night Out Raffle

\$2,604

This year, Nurses Helping Nurses took over the public raffle that is held at Women’s Night Out. The raffle was

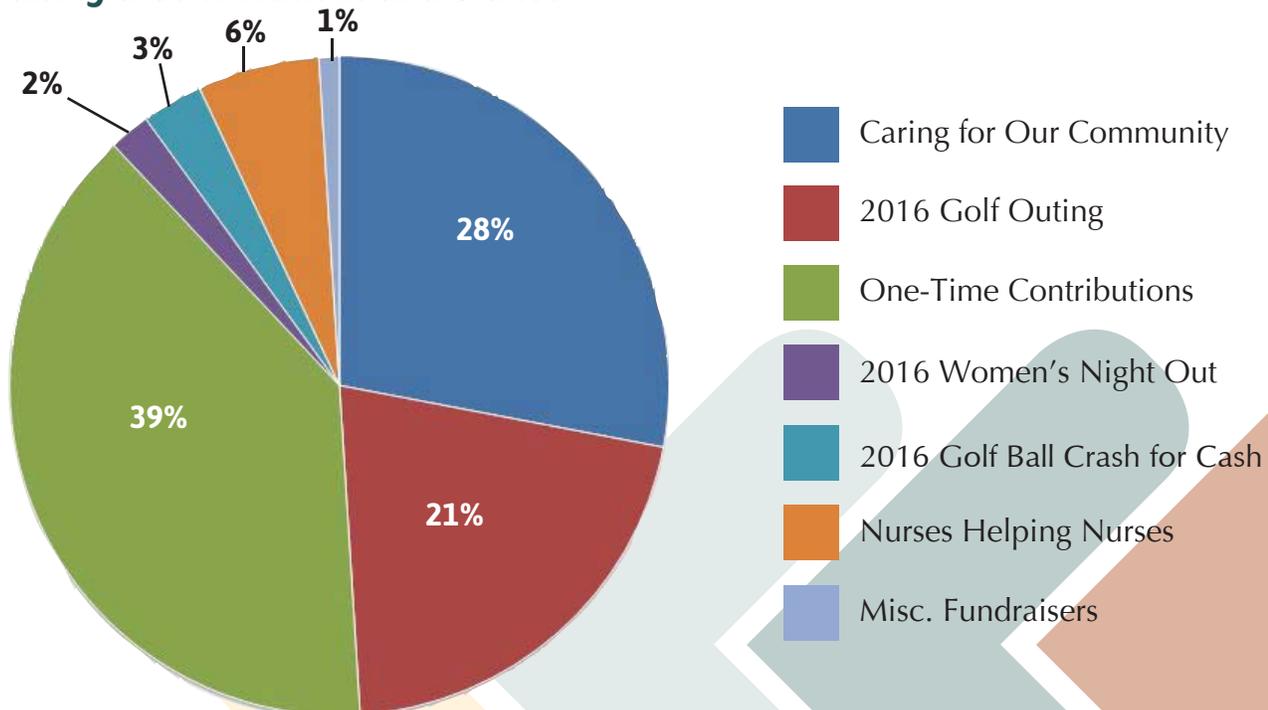
2016 FINANCIAL REPORT

Bank Balance (Including restricted and un-restricted funds)

Starting balance: \$169,123.78 (January 1, 2016)

Ending balance: \$187,864.97 (December 31, 2016)

Fundraising & Contributions at a Glance



FUNDS USED IN 2016

Carol Purvis Education Fund Scholarships

Rhonda Larson (Cancer Care): \$1,000
Rhonda used her scholarship as she continued on the path toward earning her Masters Degree in Nursing Leadership and Administration from Grand Canyon University. This degree prepares graduates for the advanced role of nursing and healthcare management.

Charity Mesa (Health Information): \$750
Charity is currently pursuing an Associates Degree in Health Information and Informatics Management from Mid-State Technical College. This growing career includes the practice of acquiring, analyzing, and protecting digital and traditional medical information, vital to providing good quality patient care.

"Since being named one of the recipients of this scholarship, my dream is becoming a reality at Mid-State Technical College. Without those who support medical education, students such as myself would be unable to pursue degrees in the health care industry.

My passion for Health Information is matched by my desire to provide an outstanding patient experience at Mile Bluff. My decision to specialize in Health Informatics and Information Management comes from the heart."

-Charity Mesa, Health Information

Nurses Helping Nurses Tuition Reimbursement

Rhonda Larson (Cancer Care): \$2,000
Rhonda is attending Grand Canyon University in pursuit of her Masters Degree in Nursing Leadership and Administration.

Julie Raymond (Acute Care): \$1,000
Julie attended Chamberlain College of Nursing in pursuit of her Bachelor of Nursing degree. She finished her program in December, 2015.

2016 Equipment Purchases

Two NuStep T4r Recumbent Cross Trainer: \$8,009
These exercise bikes are being used in Mile Bluff's Rehabilitation Services and Health Promotion departments.

The cross trainer is safe and low impact, and mimics weight bearing activities.

Blanket warmer: \$5,510
This piece of equipment is used in the Acute Care Department and will replace a much smaller unit. The warm blankets provide comfort to patients in the inpatient setting.

200 Childbirth Education Binders & Booklets: \$2,793
Funded by proceeds from Women's Night Out, these binders and education booklets were used by the Childbirth Education Department. The booklets contain links to educational videos and serve as a reference guide for expecting families.

Adjust-A-Sink System:

This adjustable beautician sink is used in the beauty salon at Fair View Nursing & Rehabilitation Center. The adjustable height allows residents to remain in their wheelchairs while washing their hair. Not only does this new system make it more comfortable for residents, it also increases their safety.

\$4,360



Reach Out and Read Books:

All of Mile Bluff's clinics participate in the Reach Out and Read Program. This initiative provides a new book to every child ages 6 months to 5 years of age when they come in for their well-child exams. The funds were used to purchase books at a reduced rate through the Reach Out and Read Program.

\$2,095

Equipment Purchases (continued)

Electric lift massage table: **\$2,100**

This table is in Mile Bluff's Massage Therapy Department and can be adjusted electronically while the massage client is on the table. It is more comfortable for patients and for the massage therapists.

"When I lower the table all the way down for clients who are in wheelchairs, I can see their fear drain away because they no longer have to worry about how they are going to get onto the table. The new table sets the stage for a much more relaxing experience for them. We are so grateful to the foundation for purchasing this new table."

-Barb Hoffmann, Mile Bluff Massage Therapist

10 "Visioncare" communication boards with accessories: **\$1,654**

These communication boards are used in the Surgery Department. For each surgical patient, the Operating Room staff writes the names of those on the surgical team, pain management plans, transportation plans, and much more.

MedaSonics First Beat Fetal Doppler System: **\$930**

This piece of equipment is used at Delton Family Medical Center for maternity care. Starting at 10 weeks of pregnancy, the fetal monitor is used to listen to the baby's heartbeat.

60" Smart TV and wall mount system: **\$1,043**

This TV replaced a small, old TV that was used in the lobby of Fair View Nursing & Rehabilitation Center.

Dell Latitude laptop: **\$1,073**

This computer is used by the registered dietitian nutritionists in Mile Bluff's Food and Nutrition Department when they are on-call.

When new patients or residents are admitted over the weekend, dietitians securely access patient/resident information off-site to prescribe the best plan for the patient.

Breast Self-Examination Model: **\$542**

Medical Imaging uses this education model to promote the importance of self breast exams. The model is available in the department for patient education and at community events like Women's Night Out.

APPROVED EQUIPMENT PURCHASES FOR 2017

4-D intercavity ultrasound probes **\$8,192**

In the Medical Imaging Department, the two new 4-D ultrasound probes will assist technologists in providing more specific details during an ultrasound. These additional details will help healthcare providers and radiologists better diagnose and treat patients.

Smoke evacuator generators **\$8,115**

The three new generators will be used when cauterization (a treatment to stop bleeding) is performed during surgery. The equipment combines suction with the cauterizing tool, to remove the smoke that is produced when a surgeon cauterizes an incision. The added suction eliminates second-hand smoke exposure for those in the operating room.

Bladder scanner **\$6,995**

This scanner will be used to decrease the instances of bladder infections for residents at Fair View Nursing & Rehabilitation Center. Bladder infections are a common occurrence in the long-term care setting. When residents have health issues that do not allow

them to fully empty their bladder, infections can occur. The new scanner will allow staff members to detect the volume of urine in a resident's bladder, so it can be emptied, if needed.

Curvilinear probe **\$6,630**

This will primarily be used by the Anesthesia Services Department during orthopedic procedures in Mile Bluff's operating room. The new probe will allow the staff to provide more targeted pain management. It will also help to improve post-operative outcomes by reducing pain and minimizing the need for opioid medications.

Bariatric treatment chairs **\$6,315**



These three new chairs will replace the current smaller chairs in the Infusion & Cancer Care Department that are starting to wear out.

Approved 2017 Equipment Purchases (continued)

Patient communication boards

\$4,001

Used in the inpatient setting, the 26 boards will allow for improved communication between patients and staff members.

MRI pulse ox machine

\$3,075

This will be used in the Medical Imaging Department to track blood pressure, pulse and oxygen levels during an MRI procedure. This can provide insight into a patient's underlying health problem, and can also help technologists detect a patient's pain, respiratory issues, cardiac distress, or any other difficulties that may arise during an exam.



IOPI system

\$1,200

This will be used in the Speech & Language Pathology Department to measure the strength of a person's tongue. It will most often be used by members of the geriatric population who are demonstrating weakness resulting in swallowing or speech difficulties. Performing tongue exercises using the IOPI can provide immediate feedback on how to make improvements for a patient.

Baby Cradle & Bedding sets

\$612

This cradle and coordinating bedding sets will be used by the Obstetrics Department during times of infant loss. In unfortunate circumstances, this set-up will be used in conjunction with a cooling pump system, and extend the time the body of a stillborn baby can stay with grieving parents. This will allow patients the "gift of time" during their loss.

CD players

\$350

Music has been found to increase comfort and relaxation during times of anxiety and stress. For some, undergoing medical imaging tests can be stressful; so the Medical Imaging Department plans to use these three players to provide music therapy during tests and procedures, in order to enhance or calm a patient's mood.

Proposed expense: \$48,078

2016 DONORS

Business Donors

Platinum = \$5,000+

Hillsboro Equipment & Mauston Equipment, Inc.

Gold = \$1,000 - \$4,999

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Silver = \$250 - \$999

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Nikki Turner*

In Memory of Natalie Stapleton

Yvonne Letson

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