

# ANNUAL REPORT 2015

*Mile Bluff Medical Center Foundation*



# MILE BLUFF MEDICAL CENTER FOUNDATION

## What is the foundation?

The foundation raises funds to support Mile Bluff programs and services. It gives individuals and businesses the opportunity to take an active role in impacting healthcare locally.

## Mission

Mile Bluff Medical Center Foundation provides philanthropic opportunities and support to Mile Bluff Medical Center, assisting in fulfilling its mission, adhering to its core values and pursuing its vision to provide the community with exceptional, personalized healthcare services.

## A message from Martha Airth-Kindree,

*Mile Bluff Medical Center Foundation's Executive Director*



Each year, the foundation publishes an annual report to chronicle the ways in which donations improve the lives of patients, their families and the community. Philanthropic support enables us to improve patient care through the expansion of necessary services, the addition of innovative medical technology, and the advancement of staff education.

Since becoming foundation's Executive Director five years ago, I have spoken many times about the vital role of the foundation. It makes me proud to say that I have witnessed, firsthand, how it has impacted the medical center and the lives of the individuals we serve. Sharing those accomplishments with our donors and others in the community is a privilege.

I do not know where the hospital would be without the efforts of the foundation board, the Friends of the Foundation, or our staff members and volunteers. Their faithful support to the foundation is truly amazing. Special thanks goes out to our Friends of the Foundation Chair: Nora Scully. Nora's leadership over the last five years has been a key ingredient in the foundation's growth. Nora is one of those remarkable individuals with a caring heart, a generous spirit, and the knowledge to help us move forward.

On behalf of everyone involved with the foundation, I would like to say "thank you" to all of our donors. We are grateful for the things we've accomplished together this past year. Because of you, we are able to continue to provide exceptional health and wellness services to our loved ones, neighbors and friends.

## Foundation Groups & Representatives

### Board of Directors

This group serves as the corporate, decision-making board of the foundation. Members participate in strategic planning, set goals and objectives for the foundation and serve as good will ambassadors in the community.

*Members include:*

Christine Carter; David Hoffmann, MD; Sandy Linsmeyer; James M. O'Keefe; Nora Scully

### Friends of the Foundation

To help Mile Bluff Medical Center carry out its mission, there is a group of community members that assists the foundation with fundraising, community awareness and planning.

*Members include:*

Shawn Bloyer; Bobbi Brandt; Christine Carter; Lynn Erickson; Sue Fabian; Rev. Jeff Fairchild; Jill Finley; Daron Haugh; Ann Kerian; Ruth Kirby; Nikki Levenhagen; Sandy Linsmeyer; Ruth Martin; James M. O'Keefe; Mary Raabe; Marlene Rosenberg; Kari Schmidt Field; Scott Schuld; Molly Scully; Nora Scully; Terrilynn Strode; Jean Surguy; Brenda Totzke; Jennifer Treat; Theresa Tremain; Elaine Vanderslice; Jack Waterman

### Ambassadors

This group is made up of Mile Bluff employees who present information about the foundation to co-workers, educating them about the purpose of the foundation, and helping to spread the word about the importance of supporting the medical center through giving initiatives. The group also plans and organizes various fun events to promote, or raise funds for, the foundation.

*Members include:*

Shawn Bloyer; Rev. Jeff Fairchild; Ruth Kirby; Ruth Martin; Sandi McGonigle, Karen Patton; Theresa Tremain

### Women's Health Initiative Committee

This group plans events like Women's Night Out and Tween's Night Out. Its focus is raising awareness to women's health issues in the community.

*Members include:*

Tiffany Anderson; Mary Crowley; Amanda Emery-Morris; April Frelke; Sue Fabian; Jennifer Froh; Nikki Levenhagen; Kathy Metzenbauer; Karen Patton; Sue Wafle; Kim Walsh-Bethausser; Merikay Willer

### Nurses Helping Nurses Committee

This group provides tuition reimbursement to Mile Bluff nurses seeking higher education. The members plan various fundraising events throughout the year.

*Members include:*

Mary Crowley; Candi Fischer; Mel Holt; Nikki Justman; Rhonda Larson; Kathy Marose; Tammy Schreiner; Terrilynn Strode; Jean Surguy; Brenda Totzke; Sherise Vaassen

# 2015 EVENTS

## Community Outreach Events

- In April, 2015, we hosted the **2<sup>nd</sup> Annual Tweens' Night Out**. This event is organized by the Juneau County Women's Health Initiative and was open to fifth through eighth grade girls who live in Juneau County. It featured a variety of exhibits and presentations. Girls had the opportunity to learn about everything from nail polish, to circuit training, and eating right. The event ended with the always-popular style show.



- In June, we hosted a **"Toast & Taste of Summer,"** a wine tasting event to benefit the Carol Purvis Educational Fund. The night featured treats prepared by Mile Bluff's Food & Nutrition Department, wine from Fawn Creek Winery of Wisconsin Dells, live music, and beautiful paintings and pictures made by local artists. It was a great summer evening!

- In June we also hosted a free **"Leaving a Legacy"** workshop. During an open house, attendees had a chance to talk to representatives from a number of community resources about planning for their financial and health future.



In the afternoon, attendees learned about advanced directives, organ and tissue donation, leading a healthy life, palliative and hospice care, and estate planning from local experts.

## Events & Contributions

### Caring for Our Community **\$33,119**

Throughout 2015, many Mile Bluff employees and medical staff members gave to the foundation through payroll deductions and outright gifts.

### Golf Outing **\$22,721**



In support of local healthcare, over 115 golfers hit the greens at Castle Rock Golf Course on a perfect summer day in August. Participants had the opportunity to compete in games and raffles throughout the course, enjoy a delicious meal, and have a great time supporting local healthcare.

Save-the-date for our 6th annual Golf Outing on Thursday, August 11 at Castle Rock Golf Course. We hope to see you on the greens!

### One-Time Contributions **\$9,140**

Many community members and businesses donated funds to the foundation in 2015.

### Women's Night Out **\$6,861**

This annual event is held at Mauston High School and includes health and wellness exhibits, raffles, interactive fitness sessions, dinner, and a keynote presentation. In 2015, we welcomed back Dr. Zorba Paster as our main presenter.

Of the proceeds that we made, \$1,484 was used to fund Tweens' Night Out.

We hope to see the women of Juneau County and surrounding area on Tuesday, September 27, 2016 as we welcome Theresa Rose, a dynamic storyteller and humorist!

### Golf Ball Crash for Cash **\$2,900**

Raffle tickets were sold in exchange for numbered golf balls that were dropped toward a target from over 50 feet in the air. The three closest balls to the target won cash prizes.

In 2016, the balls will be dropped during the Combine Demo Derby at the Juneau County Fair on Sunday, August 21.



## Events & Contributions (Continued)

### Employee Jeans Days \$1,161

Throughout 2015, there were several occasions where Mile Bluff employees could wear jeans to work if they donated to the foundation.



### Spring Flower & Plant Sale \$736

This spring, we sold plants and flower bouquets to honor spring's arrival. All of the tomato, pepper, and cucumber plants that were sold were grown and donated to the foundation by Dolly Fleming, RN. Everyone was eager to start their gardens!

## Nurses Helping Nurses Events

### Nurses Helping Nurses - Walking Tacos \$1,249

The Nurses Helping Nurses group sold walking tacos over the lunch and dinner hour. It was a very popular event with employees.

### Nurses Helping Nurses - Scrub Sale \$121

Nurses Helping Nurses worked with Uniforms Direct to bring in a mobile sales bus to the Mile Bluff campus.

### Nurses Helping Nurses - Pie Sales \$458

Just in time for the holidays, Nurses Helping Nurses sold a variety of take-and-bake pies. It helped everyone prepare for the Thanksgiving and Christmas parties!

### Nurses Helping Nurses - PaintNite \$748

In May, Nurses Helping Nurses, hosted a PaintNite fundraising event. Everyone in attendance had a great time using their talents to create beautiful works of art.

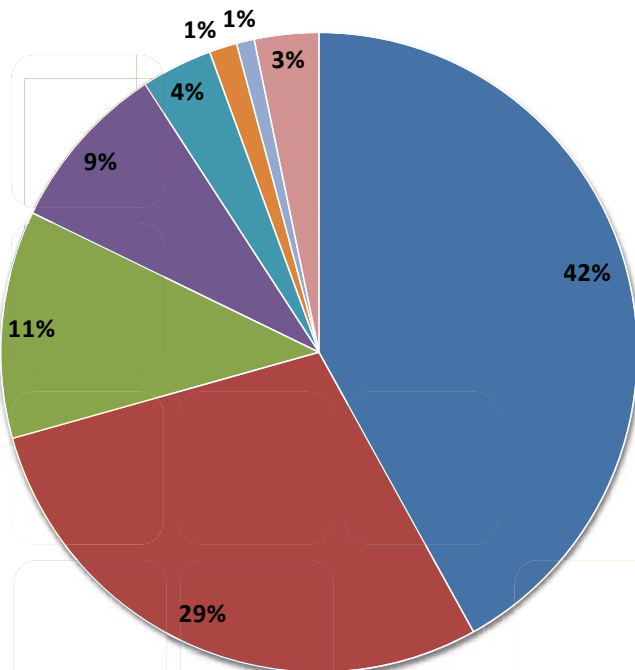
## 2015 FINANCIAL REPORT

### Bank Balance (Including restricted and un-restricted funds)

**Starting balance:** \$156,619.80 (January 1, 2015)

**Ending balance:** \$169,123.78 (December 31, 2015)

### Fundraising & Contributions at a Glance



- Caring for Our Community
- 2015 Golf Outing
- One-Time Contributions
- 2015 Women's Night Out
- 2015 Golf Ball Crash for Cash
- Nurses Helping Nurses Events
- Employee Jeans Days
- Spring Flower & Plant Sale

## FUNDS USED IN 2015

### Carol Purvis Education Fund Scholarships

**Katie Nuttall (Public Relations): \$1,200**

Katie used her scholarship to pursue a Digital Marketing Certificate from UW-Milwaukee School of Continuing Education. This program expanded her knowledge of web and social media tactics and will help her further promote the medical center and the foundation.

**Jason Nuttall (Rehabilitation): \$1,125**

Jason applied the funds toward attending an education conference about Safe Patient Handling and Mobility. With the education from the conference, he pursued and obtained a certification as a Certified Safe Patient Handling Associate.

**Colleen Quinn (Speech Therapy) \$580**

Colleen used her funds to become a LSVT LOUD certified clinician. LSVT LOUD is a program that improves both the voice and speech of individuals with Parkinson's disease.

**Shannon Moore (Food & Nutrition): \$500**

Shannon is a Registered Dietitian Nutritionist and used her funds as she pursued a master's degree in dietetics and nutrition. She plans to graduate in Summer, 2016.

### Nurses Helping Nurses Tuition Reimbursement

**Mel Holt (Surgery): \$2,000**

Mel attended Chamberlain College of Nursing in pursuit of her Bachelor of Nursing degree. She completed the program in Spring, 2015.

**Nikki Justman (Infusion & Cancer Care): \$2,000**

Nikki attended Chamberlain College of Nursing in pursuit of her Bachelor of Nursing degree. She completed the program in Fall, 2015.

**Julie Raymond (Acute Care): \$2,000**

Julie attended Chamberlain College of Nursing in pursuit of her Bachelor of Nursing degree. She finished her program in December, 2015.

**Cindi Kingsbury (Surgery): \$1,000**

Cindi attended Chamberlain College of Nursing in pursuit of her Bachelor of Nursing degree. She finished her program in Summer, 2015.

**Tammy Schreiner (Quality & Risk Management): \$1,000**

Tammy is attending Western Governor's University in pursuit of her Bachelor of Nursing degree.

### 2015 Equipment Purchases

**Adult IV arm: \$707**

This training model is being used in Mile Bluff's Laboratory.

**Monitors, mounts and cables for ultrasound rooms: \$1,076**

Used in Medical Imaging, this enhancement allows TVs to be mounted above the exam tables so patients who are having an ultrasound can comfortably see their images.

**EVA Support Walker: (pictured right) \$2,001**

Purchased for Fair View Nursing Home, this walker is used with long-term residents. It helps them stand and bear weight while assisting to maintain the residents' balance and stay in the upright position.

It also helps residents who have had strokes or any upper body weakness by providing support and

helping to maintain balance. This new EVA Support Walker replaces an older model that was starting to fail.

**Warming cabinet for Infusion & Cancer Care: \$3092**

This cabinet is used to supply warm blankets for patients while they are receiving chemotherapy or other infusions.

**Four Joey bedside tables: \$3,500**

These tables provide patients with a place to keep their personal items while they receive treatments in the Infusion & Cancer Care Department.



## Equipment Purchases (continued)

### Warming cabinet for Medical Imaging: \$4,147

Warm blankets are an intervention used to promote comfort, and to enhance the experience of patients undergoing medical imaging tests that take a long time and may cause anxiety.

### Bariatric exam table for Necedah Family Medical Center: \$4,999

This table is easier to access and safer for patients who are older, overweight, and have limited mobility.

### Two sets of parallel bars: \$8,339

This new equipment is used at the nursing homes in the rehabilitation departments. The bars help stabilize patients as they learn to walk after injury or surgery. The bars can be adjusted electronically and can accommodate wheelchairs.

### Tympstar machine: \$9,268

With this additional equipment, there is now a Tymstar machine available for use at all of the facilities in which Mile Bluff provides audiology care. The machine allows for early interventions and treatment that can reduce the risk of future hearing loss.



### TVs for Crest View Nursing Home, Fair View Nursing Home, and Surgery Department: \$13,999

For those who are in the nursing home, television is an easy way to pass the time. New televisions at Crest View and Fair View nursing homes allow residents to stay connected to the world around them.

The new televisions in the Surgery Department replaced bulky, heavy units that hadn't been updated since 2001.

*“The foundation’s support means the world to us. I feel a deep connection to purpose between the community and my departments. We work very hard to better the lives of our friends and families, and to have the support of the foundation is fantastic!”*

*-Marlene Rosenberg  
Director of Audiology, Hess  
Home Health, & Rehabilitation Services*

## APPROVED EQUIPMENT PURCHASES FOR 2016

### Two NuStep T4r Recumbent Cross Trainer: \$8,226

These exercise bikes (pictured right) will be purchased for Mile Bluff’s Rehabilitation Services and Health Promotion departments.

The cross trainer is safe and low impact, and mimics weight bearing activities.



### Blanket warmer: \$6,540

This piece of equipment will be used in the Acute Care Department and will replace a much smaller unit. The warm blankets provide comfort to patients in the inpatient setting. The new warmer will make more blankets available to patients.

### 200 Childbirth Education Binders & Booklets: \$6,000

Funded by proceeds from Women’s Night Out, these binders and education booklets will be used by the Childbirth Education Department. The booklets contain links to educational videos and serve as a reference guide for expecting families.

### Adjust-A-Sink System: \$4,755

This adjustable beautician sink will be used in the beauty salon at Fair View Nursing Home. The adjustable height will allow for the residents to remain in their wheelchairs while washing their hair.

### Reach Out and Read Books: \$2,500

All of Mile Bluff’s clinics participate in the Reach Out and Read Program. This initiative provides a new book to every child ages 6 months to 5 years of age when they come in for their well-child exams. The funds will be used to purchase books at a reduced rate through the Reach Out and Read Program.

## Approved 2016 Equipment Purchases (continued)

### Electric lift massage table: **\$2,100**

This table will be used in Mile Bluff's Massage Therapy department and can be adjusted electronically while the massage client is on the table. It will be more comfortable for patients and for the massage therapists.

### 10 "Visioncare" communication boards with accessories: **\$1,654**

These communication boards will be used in the Surgery Department. For each surgical patient, the OR staff will write the names of those on the surgical team, pain management plans, transportation plans, and much more.

### MedaSonics First Beat Fetal Doppler System: **\$1,417**



This piece of equipment will be used at Delton Family Medical Center for maternity care. Starting at 10 weeks of pregnancy, the fetal monitor is used to listen to the baby's heartbeat.

### 60" Smart TV and wall mount system: **\$1,250**

This TV will replace a small, old TV that is currently used in the lobby of Fair View Nursing Home. It will be used for resident entertainment and engagement.

### Dell Latitude laptop: **\$1,073**

This computer will be used by the registered dietitian nutritionists in Mile Bluff's Food and Nutrition department when they are on-call.

When new patients or residents are admitted over the weekend, dietitians will now be able to prescribe a dietary plan that aids in the recovery process. Dietitians will be able to securely access patient/resident information off-site to prescribe the best plan for the patient.

### Breast Self-Examination Model: **\$600**

Medical Imaging will use this education model to promote the importance of self breast exams. The model will be available in the department for patient education and at community events like Women's Night Out.

**Proposed expense: \$36,115**

## 2015 DONORS

### Business Sponsors

#### Gold = \$1,000 - \$4,999

3RT Networks  
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Hall, Render, Kilian,  
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We have made every effort to include all of our 2015 supporters.

# 2015 DONORS (CONTINUED)

## Individual Donors

### Platinum = \$5,000+

James M. O'Keefe\* & Elaine Vanderslice

### Gold = \$1,000 - \$4,999

Timothy Bjelland, DO\*  
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Kari Schmidt Field  
The Bank of Mauston employees

Mike\* & Maria\* Wolf

### Silver = \$250 - \$999

Martha Airth-Kindree\*  
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Chelsea Cook\*  
Mary Crowley\*  
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Kevin & Lynn Erickson

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Sue Wafle\*

### Bronze = up to \$249

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### In Honor of Sharon Randall

Terri Czyns\*

### In Honor of Kathi Mintari

Natty Kranz\*

### In Honor of Phyllis Held

Norma Miller\*

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Natty Kranz\*

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Tyrol & Joan Barber  
Sherri & Dennis Gossman  
Gwen & Stephen Lickteig  
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Jason\* & Katie\* Nuttall  
Patricia Nuttall  
Paul & Melody Nuttall  
Steve & Jennifer Nuttall

### In Memory of Logan Sailer

Debra\* & Daniel Sailer

### In Memory of Gordon Fischer

Kelly Uksas\*

### In Memory of Gene & Mary\* Morris

Donald & Lucille Mentzel  
Mary Miller

### In Memory of Ethel Neve

Natty Kranz\*

### In Memory of Mitchell T. Sailer

Debra\* & Daniel Sailer

### In Memory of "Rusty" Fitzgerald

Don & Chris Carter  
The Fitzgerald Family

### In Memory of Myron N. Fry

Janice Marsh

### In Memory of Betty Parker

Sue Fabian\*

### In Memory of Mike Smith

Harlow & Audrey Gierhart

### In Memory of Marcella & Raymond Hrascikowski

The Phyllis I. Moore Revocable Trust

### In Memory of Harry Hopper

Sheila Volz\*

### In Memory of Patricia Pierce

Jesse & Marian Johnson

### In Memory of Marion Stanley

Natty Kranz\*

### In Memory of Lucille Thrams

Mark & Michel\* Messer

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