

# Care Connection

Programs & Activities of Mile Bluff Medical Center Foundation

#### **HELLO FROM MILE BLUFF!**

As cliche as it sounds, summer has just flown by! I know its the same number of days and weeks every year, but between work projects and events, exciting developments at Mile Bluff, and fitting in some summer activities with my family, I am just blown away that August is almost over.

In early July, my family and I made our maiden voyage to Door County. This quintessential Wisconsin trip was the perfect blend of outdoor adventures and tourist destinations. While my girls were disappointed that the area isn't called Door County due to all of the doors, we did have a good time enjoying the outdoors. We hiked and biked, we ate a lot of cherries, and we checked out a few lighthouses.



As we walked around the grounds of several lighthouses, I had several thoughts...

- Despite my "brave mom" face, I really don't care for heights, especially climbing up stairs and ladders in 100+ year old structures. However, I will agree that you cannot beat the view from the top.
- 2. I'm sure they had quite the to-do list, but how did these keepers survive without routine access to a library and, dare I say, the internet?
- 3. Back when these lighthouses were operational, I can't image the relief, hope and security they provided to mariners.

During our tours, we learned about the use of a Fresnel lens. With specially cut glass surrounding a lamp bulb, this design intensified the glow from the light, focusing rays into a single, intense beam. This focused beam could be seen at greater distances, allowing mariners a greater deal of safety in their navigations near shore.

In healthcare, hospitals and the team of care providers are often beacons of hope especially as patients face a sea of health uncertainty. Patients place their trust in the knowledge, skills, and medicine that the team provides, and finds comfort in familiar faces and surroundings.

As keepers of the light, here at the foundation we help local healthcare to shine in our community. However, it is really through the generosity of donors and supporters, that the light is magnified and focused. Thank you for helping local healthcare shine brightly!

In gratitude,



Next time you're in the lobby of Mile Bluff Medical Center, be sure to check out our new donor wall! Using a digital display, we will now be able to easily recognize our donors and share information about foundation activities and events. Thank you Econoprint for working with us to find the right design and concept for our space!



'Like' Mile Bluff
Medical Center
Foundation on
Facebook to stay
up-to-date on events
and initiatives!

1050 Division Street, Mauston, WI 53948

www.milebluff.com/our-foundation

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#### **FOUNDATION NEWS**



Each quarter, Mile Bluff chooses a cause to support, and then employees are invited to wear jeans to work with a donation to the cause. Employees started the year off by raising funds to purchase new wheelchairs for the hospital and Mauston clinic. Between the funds raised by employees and a contribution from the foundation, 26 new wheelchairs were recently distributed.



We were excited to participate in the Cowtastic Community Cow Contest put on by the Juneau County Dairy Promotion Council! There were quite a few 'a-moo-zing' cows! We're a little biased, but this particular cow was 'out of this world!'



This spring, our Facility Services department helped plant some memorial trees at Fair View Nursing & Rehabilitation Center. Four new maple trees were planted in memory of Mary Sauer, who was a Fair View resident. These new trees replace a few we lost during last year's tornado. We would like to thank Mary's family for donating to the foundation and making this possible.

## PLANNED GIVING: DONATING LIFE INSURANCE

The primary purpose of life insurance is to provide a safety net for those who depend on you financially. The death benefit that is paid to your beneficiaries can help them cover daily expenses and even future costs.

A life insurance policy also can allow you to leave a legacy not just for the people you love but for organizations and causes that are important to you. That's because a charity can receive the payout from a life insurance policy.

If you have an existing policy, naming a charity as a life insurance beneficiary is simple.

- Write in the charity name and contact information when you choose or change your beneficiaries. You'll likely need to provide the Tax ID number of the organization.
- You can name multiple beneficiaries and specify what percentage of the death benefit should go to each.
  - You can, for example, give 100% of your benefit to charity, or 80% to your family and 20% to charity, or any other combination.
- An alternative is to name a charity as a contingent beneficiary. If your primary beneficiaries can't accept the benefit, the charity would receive your insurance payout.

There are other options to use life insurance to support your family and charities that are important to you. If you are interested in leaving a legacy through life insurance, talk to your financial advisor and/or life insurance agent about the opportunities that are available to you. If you do decide to move forward, be sure to let the charity know your legacy gift plans.

At the foundation, we are grateful for every gift. When you choose to include the foundation in your planned giving, you are leaving a meaningful legacy. That legacy says local healthcare matters for today, and local healthcare matters for tomorrow.



#### **BOARD OF DIRECTORS UPDATE**

Mile Bluff Medical Center Foundation's board of directors is a group of community volunteers. Their work is essential to our ability to achieve our vision – to transform patient care and to secure Mile Bluff's future.

As members of the board, this group of talented, community minded, and philanthropy-center individuals have the responsibility of being good stewards of the foundation's funds and taking ownership in its overall performance.

#### What has the board been up to?

Since the first board of directors meeting in June, this group has taken a deep dive in to the foundation's history, current standings, and future plans. Its been a wonderful time to reflect on our success and focus on our opportunities for growth.

In addition to reviewing bylaws and policies, two subcommittees have been formed that will focus on donor/community relations and fundraising.

#### Why is a board of directors important?

Big-picture, long-term strategy and oversight is essential to the success of the foundation. The board acts as a safeguard to community and donor interests, and also adds credibility to the foundation. The group brings significant experience, insight and accomplishments in business and philanthropy to the table.

A board helps the foundation team step back from the daily operational tasks and focus strategically on direction. Rather than just being a "rubber-stamp," an engaged board takes a lead role in

### Our Board

Dara Bartels
President/CEO of Mile Bluff

Lynn Erickson

Retired banker

**April Griffis** 

Mammographer/business owner

Missy Herek

Educator/Mile Bluff Medical Center Board of Directors representative

Molly Scully
Vice President, Bank of Mauston

Linda Walker Retired/Mile Bluff volunteer

devising strategies, ensuring that the foundation is aligned towards its and the medical center's strategic goals, while monitoring the execution of these strategic plans.

Each board member brings with them a wealth of experiences and networks, both personally and professionally. Pulling from that expertise, board members support the foundation in making community connections and building a strong base of philanthropy.

If you believe in the mission of Mile Bluff Medical Center Foundation and the importance of ensuring the future of local healthcare, we want to hear from you.

For more information and to apply for the Board of Directors, contact Katie at 608-847-2735 or knuttall@milebluff.com.

### 2023 Golf Outing raised... \$24,255 Thank you sponsors & golfers!

## THANK YOU DONORS...

We would like to thank the following individuals and businesses who recently donated to the foundation.

In memory of Laurie Jensen & In honor of Dr. Edward Bueno Drs. Ann & David Hoffmann In honor of Pam Schryver & Val Babcock Natty Kranz

In memory of Ronald Berry Allen & Arris Sullivan

**Golf Outing Contributors** Dr. Mike & Nancy Pech The Designer's Touch **Butternut Boutique Eagle Promotions** Lynxx Networks Reisner Hudephol Financial Services Market & Johnson Bonded Collectors of Wisconsin Bank of Mauston Bank of Wisconsin Dells Burlington Healthcare Providers Castle Rock Realty Custofoam EnableComp Gundersen Health System **HSR** Associates M3 Insurance Mile Bluff - Pain Management and Orthopedic Surgery Northwestern Mutual Quarles River Valley Architects Royal Bank State Collections Service UW Department of Radiology WipFli Rhyme United Heartland **BTU Management** 

CDMI
Eide Bailly
Hall Render
Marshfield Labs
McKinney's Home Decorating
ProAssurance

ProAssurance Rudig Jensen

Wisconsin Dental Improvements

# Sneek peek?

Remodeling at Mile Bluff is almost complete! Our team has moved into the new Acute Care nurses' station, and the new Nuclear Medicine machine is up and running. By October, our new Birth Center and Infusion & Wound Center will be open to patients as well.

Donors have gifted \$54,114 to support these projects!
Thank you for your generosity and care!



### Save the Date! Tuesday, October 10

An evening open house to tour and celebrate our new spaces!

More details to follow.





### Nuclear Medicine

