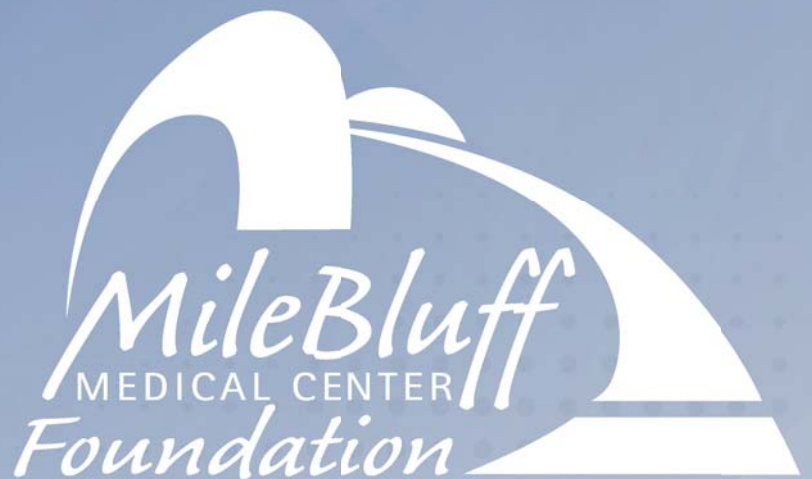


MILE BLUFF MEDICAL CENTER FOUNDATION

2023 Annual Report



Caring for the community. Always.

Mile Bluff Medical Center Foundation was established in 2010. The mission of the foundation is to foster charitable giving that supports the vision of Mile Bluff Medical Center and provide sound stewardship of contributions to the organization.

Through the generosity of donors...

- » We **advance** the standard of care at Mile Bluff by providing the latest technology in medical equipment, supporting building projects, and service line growth.

- » We **enrich** lives of patients through community education events and by working with our community health partners to connect residents with local health resources.
- » We **support** healthcare education by providing scholarships to employees.

Our patients and the community are the heartbeat of our mission to enhance healthcare right here at home. We are deeply grateful for the support of the individuals and businesses that continue to help make this possible.

A note from the director...

When I think about giving related words - philanthropy, benevolence, altruism, generosity - they all seem to circle around one common theme... the desire to make an impact on the welfare of others. This impact has the power to change the lives of others.

Mission Moments

At every foundation meeting, we start with a "mission moment." These are short, inspirational examples of the impact the medical center and foundation are having in the community.

This past year, a few of our moments included...

- » **Impact of newly remodeled spaces.** As Mile Bluff helped mothers welcome 154 babies this past year, so many have expressed gratitude for the beautiful new birth center and labor tubs.
- » **Impact of new technology.** Mile Bluff now has an electronic intensive care unit, or eICU! In partnership with UW Health, the team is able to use advanced technology to connect with critical care experts in real time. This two-way connection provides extra support and safety for our critically-ill patients. Together, the teams use all of the information available to collaborate on patient care to ensure the best possible outcomes.
- » **Impact of the patient care experience.** Everyday, the Mile Bluff team is going above and beyond to care for the healthcare needs of the community. By sharing patient experiences at meetings, we are reminded of how important the human connection is in an individual's healthcare journey. For the foundation, it is a reminder that we are helping to enable the care team to do their best work and to provide the best

patient experience by supporting the tools, facilities, and knowledge they need to continue impacting lives.

- » **Impact of philanthropy.** Whether donors choose to support a specific initiative, to make a memorial gift, or support our areas of greatest needs, it is an honor to work with donors to impact the welfare of others.

These "mission moments" are an opportunity to reflect on the impact Mile Bluff is making in the community and to refocus the foundation in supporting that impact.

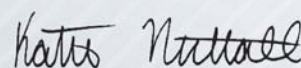
Your Mission Impact

If you desire to improve the welfare of others, how will you choose to impact the future? How will your choice create a brighter, healthier tomorrow for yourself, your loved ones, and community?

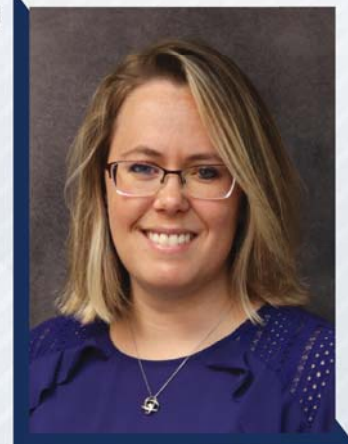
When you are considering what your impact will be, I hope you join the foundation in supporting the future of local healthcare. As we celebrate the "mission moments" of the past year in this report, I hope this provides a clear view of how donors impacted our success.

Please accept my endless thanks and gratitude for your continued support and for helping the foundation continue its mission to impact on the health of the community.

In gratitude,



Katie Nuttall
Director of Mile Bluff Medical Center Foundation



Board of Directors

Big-picture, long-term strategy and oversight is essential to the success of every non-profit. In 2023, we welcomed an entirely new group of board members to help guide the strategic mission of Mile Bluff Medical Center Foundation.

The board acts as a safeguard to community and donor interests, and also adds credibility to the foundation. The group brings significant experience, insight and accomplishments in business and philanthropy to the foundation.

Mile Bluff Medical Center Foundation's board of directors is a group of community volunteers. Their work is essential to achieve our vision – to transform patient care and to secure Mile Bluff's future.

Our Board

Dara Bartels
President/CEO of Mile Bluff

Lynn Erickson
Retired banker

April Griffis
Mammographer/business
owner

Missy Herek
Educator

Molly Scully
President/CEO OF
Bank of Mauston

Linda Walker
Retired/Mile Bluff volunteer

As members of the board, this group of talented, community-minded, and philanthropy-centered individuals have the responsibility of being good stewards of the foundation's funds and taking ownership in its overall performance.

Since the first board of directors meeting, this group has taken a deep dive into the foundation's history, current standings, and future plans. It has been a wonderful time to reflect on our success and focus on our opportunities for growth.

Each board member brings a wealth of experiences and community networks, both personally and professionally. Building on that expertise, board members support the foundation in establishing community connections and building a strong base of philanthropy.

Community Support

At the beginning of 2022, Mile Bluff Medical Center Foundation was awarded a two-year grant from the Roots & Wings Foundation. The funds were to be used to support a strong start for kids, strong minds, and strong communities. During the final year of the grant, Mile Bluff was able to:

- » **Support telepsych program in Emergency Department (ED)** - One out of every eight visits to an ED involves psychiatric or substance use concerns. ITP, Integrated Telehealth Partners, helps ED teams provide focused care to patients in need of behavioral health services.

ITP's on-demand telepsychiatry services gives Mile Bluff's team access to board-certified psychiatric specialists who assess patients, manage treatment and recommend disposition.



- » **\$15,000 to Juneau County's Cribs for Kids Program (pictured above)** - These funds will be used to purchase portable cribs through the Juneau County Health Department's Cribs for Kids Program. The Cribs for Kids Program will provide eligible families with a Pack 'N Play crib, crib sheet, and sleep sack to ensure all infants have a safe sleep environment. Education will also be provided to parents and caregivers on the importance of creating safe sleep environments for their infants.



- » **\$30,000 in personal care items to local schools** - To support local students who may not have easy access to personal care and hygiene products, Mile Bluff provided laundry soap, shampoo and conditioner, toothbrushes, deodorant, and many other items to area schools.

Funds raised in 2023

STATEMENT OF ACTIVITIES

FUNDRAISING EVENTS (net) - 4%	\$41,143
Dueling Pianos	\$6,426
Golf Outing	\$24,255
Holiday Auction	\$10,462
EMPLOYEE GIVING - 4%	\$45,134
Unrestricted Funds	\$38,657
Scholarships	\$4,871
Healing Garden	\$650
Departments/Equipment	\$956
ONE-TIME CONTRIBUTIONS - 4%	\$45,316
For You. With You. - Capital Campaign	\$34,654
Unrestricted Funds	\$4,717
Infusion & Wound Center Remodel	\$3,900
Departments	\$1,400
Nursing & Rehabilitation Centers	\$645
LEGACY GIFT - 76%	\$805,799
GRANTS - 12%	\$130,000
TOTAL FUNDS COLLECTED	\$1,067,392

\$1,067,392_(net)



New Spaces for Mile Bluff Patients

In October 2023, Mile Bluff opened the new Birth Center, Infusion & Wound Center, and radiology suite. After a year of construction, these enhanced and renewed areas prove that access to high-quality healthcare services in a calming, beautiful environment is possible in a rural area. With donor contributions, the foundation was able to provide over **\$54,000** to support to these projects! We would like to thank the following donors for supporting this project:

- » Mary & Kirk Bones
- » Linda Bosquette
- » Barbara Dober
- » Drs. Ann & David Hoffmann
- » Diana Madero
- » Phyllis Moore
- » Jason & Katie Nuttall
- » Drs. Ryan Plamann & Angela Gatzke
- » Pech-Trochinski Do Goodery Fund
- » The Family of Judy Pomazal
- » Harold & Julie Richart
- » Paul & Nancy Schaller

Scholarships

CAROL PURVIS EDUCATION FUND SCHOLARSHIPS

The Carol Purvis Education Fund provides support for employees who were committed to advancing their careers in healthcare in either patient care or non-patient care areas. In 2023, the following employees were awarded scholarships:

Kristina Cimpher (Medical/Surgical): \$750
Kristina is pursuing an Associate Degree of Nursing from Madison Area Technical College.

Jade Eastman (Registration): \$1,000
Jade is pursuing an Associate Degree of Diagnostic Medical Sonography.

Josie Fry (Medical/Surgical): \$750
Josie is pursuing an Associate Degree of Nursing from Madison Area Technical College.

Ciara Lutz (Administration): \$1,000
Ciara is pursuing a Bachelor Degree of Business Management from University of Wisconsin - Whitewater.

Morgan Renner (Lab): \$2,000
Morgan is pursuing a Bachelor Degree of Medical Lab Science from University of Cincinnati.

NURSING SCHOLARSHIPS

Education and advanced training give nurses the critical-thinking and problem-solving skills they need to keep up with advancements in healthcare. Through fundraising events and a legacy gift, the foundation provides financial assistance to Mile Bluff employees pursuing a nursing degree. In 2023, the following employee was awarded scholarships:

Josie Fry (Medical/Surgical): \$1,500
Josie is pursuing an Associate Degree of Nursing from Madison Area Technical College.

BRANCH IMPACT SCHOLARSHIP

The Branch Impact Scholarship provides financial support to those pursuing degrees in direct patient care and who are committed to joining or staying at Mile Bluff after graduation. Made possible through a legacy gift, the scholarship is meant to support employee retention and elevate the sometimes overwhelming costs of completing a degree.

Jessica Edgerton (Mile Bluff Clinic) \$5,000
Jessica is pursuing an Associate Degree of Medical Assisting Services from Herzing University - Madison.

SCHOLARSHIP SPOTLIGHT



Josie Fry

In 2023, Josie received scholarships from the Carol Purvis Education Fund and Nurses Helping Nurses as she works toward an Associate Degree of Nursing.

I have been a CNA for 5 years now and have always enjoyed caring for others. I am eager to get my degree as a RN so I can provide care at a higher level to best meet the needs of each patient I encounter. I am passionate about expanding my knowledge because the healthcare field has so much to offer as it is forever changing.

Mile Bluff is important for the health of the community because it is our mission to provide trusted healthcare to everyone, going above and beyond in our patient care.

I was honored to be chosen for a scholarship at Mile Bluff- it meant more to me than just obtaining tuition assistance. I feel valued as an employee and encouraged to chase my dreams of advancing my nursing career. I am inspired to make a difference in our community.

*“Wherever the art of medicine is loved,
there is also a love for humanity.” - Hippocrates*

2023 Equipment Purchases

Thanks to the generosity of our donors, the foundation was able to approve \$29,948 in equipment requests.

2 BLANKET WARMERS - \$7,928

Awarded to: Crest View Nursing & Rehabilitation Center

These blanket warmers will be used in the tub rooms at Crest View. Nursing home residents are often cold, especially after a bath or shower. The warm towels will provide comfort to residents.



STAND-IN BARIATRIC LIFT - \$5,704

Awarded to: Rehabilitation Department

This lift will be used at Fair View Nursing & Rehabilitation by the rehabilitation team. It is used for therapy activities for patients who are dealing with mobility issues. The ergonomic design also reduces the risk for injury for the care team.

NUSTEP - \$5,000

Awarded to: Cardiac Rehabilitation

The NuStep cross trainer helps improve the physical fitness, endurance, and strength of patients through each phase of their cardiac rehab program. It combines upper and lower body movement for a full-body workout while in a seated position.



NUSTEP - \$4,989

Awarded to: Fair View Nursing & Rehabilitation Center

For Fair View residents who are motivated to improve their strength and mobility, the NuStep bike is a safe and effective option. Residents often want to decrease the level of assistance they need for transfers, and maintaining their strength is a great way to achieve this goal.

SIMULATION HEADWALL - \$3,613

Awarded to: Education Department

The Education Department is developing a training room which simulates the set-up of a patient room. The training room will enable staff to train without interrupting direct patient care. The headwall will allow clinical and non-clinical staff to practice using call lights, oxygen hook-up, emergency response, and a multitude of other medical scenarios.



VITAL SIGNS MONITOR - \$2,714

Awarded to: Diabetes Education

A vital signs monitor is used daily in Diabetes Education to assess blood pressure readings for each patient to monitor cardiovascular health as diabetes is managed.

Scenes from 2023



VARC, Inc. for donated \$2,732 to the foundation in support of breast cancer prevention and treatment services at Mile Bluff. These funds were raised through their first Breast Cancer Awareness Walk that was held at Riverside Park in Mauston.



The Surgery Healing Garden at Mile Bluff received new perennials and mulch. Thank you to the horticulture class at Mauston High School, Mile Bluff employees, and volunteers for helping us spruce up the space.



URGENT CARE NURSE STATION



OUTSIDE OF GATEWAY BUILDING



DIALYSIS UNIT

Strengthen local healthcare - For You. With You.

When it comes to the long-term well-being of a community, one thing makes a critical difference: having access to local, independent healthcare.

For over a century, Mile Bluff has met the community's healthcare needs while preparing for the future. In 2024, Mile Bluff is undertaking a two-phased remodeling project that will enhance the care that we currently provide and position our organization to meet the healthcare needs of tomorrow.

Changing Needs, Changing Spaces.

Phase One - From storefront to healthcare excellence

In November 2022, Mile Bluff purchased the former Shopko building in Mauston. Now referred to as the "Gateway Building," it will serve as the new home to Mile Bluff's Mauston dialysis unit, urgent care clinic, and Mile Bluff Pharmacies (formerly Phillips Pharmacy). Work has already begun converting this empty storefront into a home for healthcare excellence. Check out the artistic renderings at the top of the page for a sneak peek!

Phase Two - Dedicated space for emergency care

Currently, Mile Bluff's emergency and urgent care departments share a space at the main hospital campus. As the need for emergency services continues to grow, and patients request more convenience from urgent care, we are eager to give each service area its own space.

Once urgent care services move to the Gateway Building, remodeling will begin in the Emergency Department (ED). A new floor plan for the ED will provide more space for patients, a more efficient set-up for staff, and increased security and comfort for all.

Through the remodeling of the Gateway Building and ED, the project will prioritize:

- Increasing patient privacy, accessibility and comfort
- Strengthening services and amenities for patients and their families
- Securing the future of Mile Bluff Medical Center for the health of the region

Gifts to transform local healthcare.

To support the Gateway and Emergency Department expansion project, Mile Bluff Medical Center Foundation has launched a capital fundraising campaign - *For You. With You.* - with the goal of raising \$5 million to help offset the costs of this \$17 million project.

A capital campaign is an intense effort on the part of a nonprofit organization to raise significant dollars in a specific period of time. The foundation is asking the community to help raise \$5 million to support this project and is working with individuals, area businesses, granting bodies, and other partners to meet this goal.



Gifts of any size can make an impact. You can donate using any of these methods!

- » Cash or check contributions
- » Online donation portal - www.milebluff.com/donate
- » Pledge payments - 3-5 year pledges are accepted
- » Stock gifts, donor advised funds, and other investment contributions

We are asking the community to join us in creating a brighter, healthier future for the community. For more information, please contact Katie Nuttall at 608-847-2735 or visit www.milebluff.com/foryouwithyou.

Meet the Campaign Cabinet

In addition to working with the consulting firm, McDonald Schaefer, these community members have joined the foundation in leading this fundraising initiative.

- | | |
|-----------------|-------------------------|
| » Tim Benson | » Melissa Herek |
| » Bobbi Brandt | » Natty Kranz |
| » Lynn Erickson | » Molly Scully, Advisor |
| » Jill Finley | » Linda Walker |

2023 Donors

CORPORATE DONORS

GOLD = \$1,000 - \$4,999

Bank of Mauston	Market & Johnson
Bonded Collectors of Wisconsin	Reisner Hudepohl Financial Services
LYNXX Networks	VARC, Inc.

SILVER = \$250-\$999

Bank of Wisconsin Dells	Marshfield Labs
BHP, Inc	McKinney's Home Decorating
BTU Management	Northwestern Mutual
Castle Rock Realty	Oakdale Electric Cooperative
Central Minnesota Diagnostic Imaging	ProAssurance
Curran Law	Quarles
Custofoam Corp	Rhyme
Cyril Anesthesia Services	River Valley Architects
Eide Bailly	Royal Bank
EnableComp	Rudig-Jensen
Gundersen Health System	State Collection Services
Hall Render	United Heartland
HSR Associates	UW Department of Radiology
Leer, Inc.	Wipfli, LLP
M3 Insurance	Wisconsin Dental Improvements

BRONZE = UP TO \$249

Andrew Burns Travel	Stonecliff, LLC/ Pirates Cove
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INDIVIDUAL DONORS

PLATINUM = \$5,000+

Estate of Glenn & Josette Buehlman Dr. James* & Diane Grannell	Craig* & April* Griffis
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GOLD = \$1,000 - \$4,999

Dara Bartels*	Tony & Kim Kurtz
Dr. Tim* & Deb Bjelland	Jodi Lankey*
Linda Bosquette	Diane Madero
Randy Brandt, PA-C*	Gloria Nachreiner, PA-C*
John Burns*	Dr. Tim & Jane* Napier
Cris Custer, APNP* & Brent Eggen	Pech-Trochinski Do Goodery Fund
Lynn & Kevin Erickson	Marlene Rosenberg*
Drs. Ann & David Hoffmann	Dr. Paul Rudy*
Scott Kniprath*	

SILVER = \$250 - \$999

Jennifer Anderson*	Mark & Michel Messer*
Kathy Behnke*	Mary Morris*
Kelley Bender*	Cathy Murphy
Amy* & Bryce* Cass	Jason* & Katie* Nuttall
The Conwell Family*	Colleen Quinn*
Steve Coronado	Lisa Olson, PA-C*
Jean Dutton*	Danica Peters*
Heidi Finucan*	Connie Prell*
Dolly Fleming*	Harold & Julie Richart
Melissa* & Doug Fry	Jolene Saunders*
Toni Jefferson*	Lisa Sullivan*
Estate of Bev Jurkowski	Andrea Thompson*
Rhonda Larson*	Nikki Turner*
Nikki Levenhagen*	Julie Zierer
Kathy Marose*	
Ann Meicher*	

BRONZE = UP TO \$250

Jenelle Beech	Vicki Laack*
Matt Bekkedal	Becca Lehman*
Cathy Jo Berry*	Laurie Manthe*
Byron Beyer	Ruth Martin*
Lisa Buchmeier*	Mary Marty*
Susan Chase*	Lori Morse*
Stephanie Cleaver*	Nick Narancich*
Logan Conant*	Susan Nelson*
Nancy Cone	Jen O'Loughlin*
Elley Dahlke*	Nikki Olson
Brenda Davey*	Sarah Olson*
Angela Dehler*	Jean Patrenets
Jill Finley*	Dr. Allegra Ponshock*
Darcy Gaston*	Tom & Nora Scully
Harlow & Audrey Geihart	The Shoults Family*
Kathy Greenwood*	Jennifer Skinner
Ruthie Gregar*	Erin Stanila*
Don Hadley*	Pat & Ken Stubbs
Megan Haney*	Allen & Arris Sullivan
Dustin Hardy*	Pattie Taulbee*
Stacy Hargrove*	Carly Thayer*
Brittany Hisel*	Cassie Thayer*
Samantha Hoffmann	Donna Thompson*
Kelly Honnold*	Tammy Thompson*
Brad Ingraham, PA-C*	Brenda Totzke
Tyler Jacobson*	Kelly Uksas*
Jamie Jaromin*	Steve & Bev Vinopal
Andrey Jensen*	Linda & Keith Walker
Christine Jensen, PA-C	Summer Wendt
Barb Johnson*	Diane Winker*
Laurie Kruser*	Barbara Jo Wolff
Vicki Krutke*	Christine Zondlo*

MEMORIALS

In Memory of Russell Dillin Jason & Katie Nuttall	In Memory of Bev Jurkowski Family of Bev Jurkowski Natty Kranz
In Memory of Mary Kate Harris Pech-Trochinski Do Goodery Fund	In Memory of Vera Miller Harlow & Audrey Geihart
In Memory of Laurie Jensen Linda Bosquette Drs. Ann & David Hoffmann Steve & Bev Vinopal	In Memory of Kenneth Wagner Tom & Nora Scully
In Memory of Harold Johnson Harlow & Audrey Geihart	In Memory of Rosemary Wier Jason & Katie Nuttall

HONORARIUMS

In Honor of Val Babcock Jones Natty Kranz	In Honor of Michel Messer Natty Kranz
In Honor of Dr. Bueno Drs. Ann & David Hoffmann Natty Kranz	In Honor of Dr. Tim Napier Natty Kranz
In Honor of Terry Czys Natty Kranz	In Honor of Cindy Roeske Natty Kranz
In Honor of Robbin Denman Natty Kranz	In Honor of Pam Schryver Natty Kranz
In Honor of Christine Jensen, PA-C Natty Kranz	In Honor of Sue Sorenson Natty Kranz
In Honor of Dr. Kovach Natty Kranz	In Honor of Pat Stubbs Natty Kranz
In Honor of Mary Lubinski Natty Kranz	In Honor of Gail Vinopal Natty Kranz

We have made every effort to include all of our 2023 supporters.

*Mile Bluff Medical Center employee